

MASTER OF SCIENCE COMMUNICATION



INFORMATION SEMINAR

Science Communication: from public understanding to citizen engagement

Free admission

Date: 18 May 2016 (Wed), 6.30 – 7.30 pm

Venue: Room 204, Admiralty Centre

Professor Susan M. Stocklmayer AO

Australian National Centre for the Public Awareness of Science
The Australian National University

Scientists are expected to communicate about their science to their peers, but why do they need to engage the public? The expectations now placed on scientists are very different from previous decades - but do scientists really have the necessary skills to communicate effectively? In this seminar, Professor Sue Stocklmayer will discuss why there is a world trend away from goals of 'public understanding' towards an imperative for engaging our citizens in aspects of science. Across the world, increasing responsibility is being placed on the world of science to reach out to the public. How can scientists and scientific organisations meet this challenge?

For registration
Phone: 2975 5683

Online: <https://www.hkuspace.hku.hk/event/20160518/info-seminar-prog-msc-communication>



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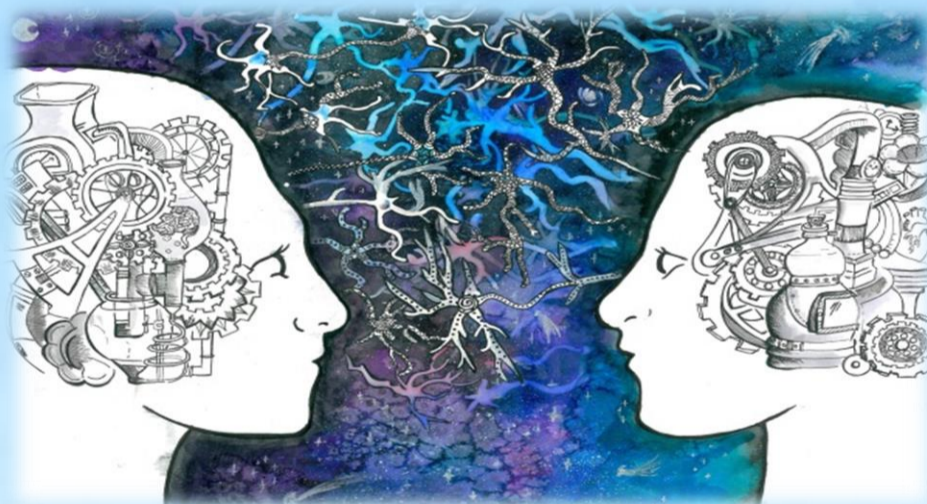
WORKSHOP for TEACHERS

Addressing popular science misconceptions: a hands-on inquiry learning workshop

Date: 19 May 2016 (Thur), 6.30 pm – 8:30 pm
Venue: Room 206 Admiralty Centre

Professor Susan M. Stocklmayer AO

Australian National Centre for the Public Awareness of Science
The Australian National University



*Free admission
Places are limited*

Students have many misconceptions about the physical sciences, which hinder understanding and problem-solving. In this hands-on workshop, common ideas about concepts in physics and chemistry will be discussed and addressed through focused classroom activities. Using simple, easy to find equipment, the workshop will enable you, the teacher, to use simple practical inquiry skills and a variety of pedagogical techniques to promote student understanding. All of the activities are based upon decades of research into constructivism and alternative conceptions.

**Certificate of Attendance will be awarded by ANU
on completion of workshop**



For registration
Phone: 2975 5683

Online: <https://www.hkuspace.hku.hk/event/20160519/prog-msc-communication-20160519>