



Australian Government
Australian Trade Commission



Australia
FutureUnlimited

ENTER TODAY AND WIN PRIZE!

'AUSTRALIA: YOUR FUTURE IS CALLING' CREATIVE TAGLINE COMPETITION

HONG KONG

5-6 March 2016

Enter the 'Australia: Your Future is Calling' Creative Tagline Competition Now!

To win a return airfare to Australia, all you have to do is to write a creative tagline on 'Australia: Your Future is Calling' and submit at the Australia Future Unlimited Education Exhibition.

Rules

1. The competition is open to all Hong Kong or Macau students visiting the Australia Future Unlimited Education Exhibition in Hong Kong on 5 & 6 March 2016.
2. Participants must be Hong Kong or Macau residents and a full time students.
3. Participants must be Qantas Frequent Flyer Program members who either are current or future members. Future members can enrol with Qantas at Booth Number A1 and get a Qantas stamp upon completion of onsite registration.
4. Participants under 16 must have signed parental approval to participate.
5. The number of entries is restricted. Each participants can submit only ONE entry. All submitted entries will not be returned.
6. Creative Tagline must be consistent with the theme for 'Australia: Your Future is Calling'.
7. Tagline should be original work of one person and must not have been used on other occasion or have won a prize in any other competitions.
8. It is the sole responsibility of each participant to ensure that Tagline do not infringe copyright, privacy rights, regulations, orders or directions of any third party.
9. The Australian Trade Commission will own the copyright to all submitted Taglines. It acquires the right to publish, exhibit and publicise the submitted entries, including but not limited to, internet, printed or electronic marketing materials.
10. The judging panel members shall be the representatives from the Australian Trade Commission and Qantas Airways Limited in Hong Kong and shall have the final decision on the results of the competition.
11. The organisers reserve all rights to disqualify any entry.
12. The staff and family members of the Australian Consulate-General, Australian Trade Commission and Qantas Airways in Hong Kong are not allowed to participate in the competition.
13. The rules of the 'Australia: Your Future is Calling' Creative Tagline Competition on the website are final. Any updates or changes will be posted to the website.

'AUSTRALIA: YOUR FUTURE IS CALLING' CREATIVE TAGLINE COMPETITION HONG KONG

Creative Tagline Competition

1. Tagline should be written either in English or Chinese.
2. Tagline should not be lengthy and in any event should not be more than 15 English or Chinese words. They may contain punctuations, but should not make use of unusual character sets.

Judging Criteria

Entries will be judged on

1. Creativity
2. Originality
3. Uniqueness
4. Clearness of understanding
5. Relevance to the theme

Submission

1. Please write down your creative Tagline and fill in your personal information in the entry form.
2. If you are not a Qantas Frequent Flyer member, please enrol with Qantas on-site before you submit the entry form.
3. Please submit the entry form in the drop box at Austrade's Information Counter in the Australia Future Unlimited Education Exhibition.
4. The deadline for submission is 18:00 on 5 & 6 March 2016 respectively. Late submission will not be considered.

Award

1. The winner on each day will each receive a return airfare to Australia.

Announcement and presentation of awards

1. Winners will be informed individually no later than April 2016.
2. Those that do not receive such notification shall consider their entries unsuccessful.
3. The judging panel may decide not to make any award.

Enquiries

Website: www.studyinaustralia.gov.au/hk/afuee2016

Email: hongkong@studyinaustralia.gov.au

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ENTRY FORM

Please complete this entry form and submit it at Austrade's Information Counter in the Australia Future Unlimited Education Exhibition on 5-6 March before 6:00pm.

Tagline (up to 15 words in English or Chinese)

Full Name:	_____	Age:	_____
HKID no.:	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> XXX (X)	Other Passport No.:	_____
School:	_____	Level of Study:	_____
Email Address:	_____	Contact Tel.:	_____
Mailing Address:	_____		

Signature

Parental Signature
(if you are under 16)

Qantas Stamp
